

Zak

 { Customer Feedback Form }

What prompted you to visit Zak Grooming for Men for the first time?

- Radio advertising Newspaper advertising Family/friend/colleague referral
 Just passing Other (please detail)

How do you use Zak Grooming for Men?

- Haircut/Syling Hair Colouring Straightening Shaving
 Massage Child Haircut Entertainment Bar

How often do you visit Zak Grooming for Men?

- Weekly Monthly Less often than monthly

What encourages you to return to Zak Grooming for Men?

- Service Quality of hairdressing Location Theme of salon (bar, TV, PS3 etc.)
 Product variety Value for money All of the above Other (please detail)

How would you rate Zak Grooming for Men?

- | | | | | |
|----------------------------------|------------------------------------|-------------------------------|----------------------------------|-------------------------------|
| Level of Service? | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Average | <input type="checkbox"/> Poor |
| Quality of Cut? | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Average | <input type="checkbox"/> Poor |
| Quality of Styling? | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Average | <input type="checkbox"/> Poor |
| Variety of Food/Drinks? | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Average | <input type="checkbox"/> Poor |
| Value for Money? | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Average | <input type="checkbox"/> Poor |
| Entertainment Facilities? | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Average | <input type="checkbox"/> Poor |
| Atmosphere? | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Average | <input type="checkbox"/> Poor |

Was there anything memorable about your experience at Zak Grooming for Men?

.....

If there was one thing you could change, what would it be?

.....

Are there any items you would like to see added to our services?

.....

WOULD YOU LIKE TO JOIN OUR VIP CLUB AND RECEIVE SPECIAL OFFERS, NEWSLETTER UPDATES ON

PROMOTIONAL EVENTS - AND MUCH MORE? Yes No

If yes, please provide the following information (please print clearly):

Name: Address:

Telephone: E-mail address:

Age Group 18-25 26-35 36-45 46-55 55+

Thank you for visiting Zak's and taking the time to fill in this questionnaire. Please place it in the box provided to participate in our monthly draw for a bottle of quality wine, presented when you next visit to Zak Grooming for Men.